



MDC MUSEUM of ART+DESIGN

FOR IMMEDIATE RELEASE

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Miami Dade College's Museum of Art + Design Kicks Off Inaugural Paper Hearts Fundraiser

Miami, December 19, 2013 - What do you give that special someone who has everything? How about an evening filled with music, art and sumptuous hors d'oeuvres and cocktails. Just in time for Valentine's Day, **Miami Dade College's (MDC) Museum of Art + Design (MOAD)** will present the first installment of its annual fundraiser, **Paper Hearts, from 8 – 11 p.m. on Thursday, Feb. 13, 2014**, at MDC's National Historic Landmark and signature venue for visual arts, the Freedom Tower.

Paper Hearts is MOAD's single largest fundraiser to fuel exhibition and education programs, in addition to the continued stewardship of its historic home. Guests are invited to mingle among artists, enjoy various performances, and savor bites and cocktails from local restaurants and bars, all while moving to the beats of **DJ Hottpants** and a headlining live performance by Miami's own **Afrobeta**.

Guests will also have the opportunity to build their arts collections by bidding on works of art curated by famed Miami gallerist **Bernice Steinbaum**. More than 50 pieces by a roster of local, national and internationally-acclaimed artists will be up for auction, including works by **Lynne Golob Gelfman, Enrique Gomez de Molina, Jaimie Warren, Carol Brown**, and late famed Cuban artist, **Manuel Carbonell**. A special "buy it now" price will be available, where patrons can bypass the silent auction.

All proceeds will benefit the MDC Museum of Art + Design Exhibition and Program Fund. Donations are processed through The Miami Dade College Foundation and are tax deductible to extent confirmed and allowable by law.

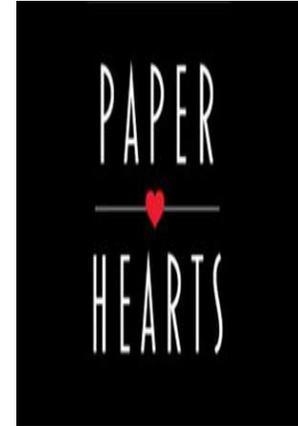
About MDC Museum of Art + Design

MDC Museum of Art + Design is Miami Dade College's flagship institution dedicated to the presentation and exhibition of visual art and design, located within the historic MDC Freedom Tower in downtown Miami. With more than 13,000 square feet of exhibition space, the Museum of Art + Design presents year-round exhibitions and educational programs, and is known for its presentation of exhibitions by emerging artists, designers, as well as major figures in modern, post-modern and contemporary art. With a mission to promote the appreciation and understanding of art and its role in society through direct engagement, original works of art, design, and related creative processes; the Museum provides residents and visitors access to unique cultural, historical, and educational exhibitions that enrich our community, while building and preserving its expansive permanent art collection. Available to the public five days a week, and as an admission FREE institution with a diversity of patrons and visitors, the MDC Museum of Art + Design is one of the largest and most accessible institutions in the South Florida area devoted to visual arts and design.

Paper Hearts. Inaugural fundraiser event for the MDC Museum of Art + Design

- **WHEN:** Thursday, Feb. 13, 8:00 PM - 11:00 PM
- **WHERE:** Freedom Tower at Miami Dade College 600 Biscayne Blvd.
- **COST:** General admission is \$75 per guest and includes unlimited hors d'oeuvres and cocktails. VIP admission is \$200 per guest and includes access to the VIP lounge, special hors d'oeuvres and cocktails, a VIP gift bag, and silent auction preview.

To purchase tickets, please visit <https://mdcalumni.com/moad-registration-form>.





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For more information about Paper Hearts, please contact Special Events Coordinator Jessica Brodsky at 305-237-7722, jbrodsky@mdc.edu.

For more information about MOAD, please call 305-237-7700 or visit www.mdcmoad.org.

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